

Lesson Plan Format

Name of the Assistant Professor: Satish Kumar

Class and Section:

Department: Commerce

SUBJECT: Foundation of International business

Subject lesson Plan: 18 weeks (from January 2018 to April 2018)

January, 2018 1 st Week 1 st Jan	
2-1-18	Holiday
3-1-18	Holiday
4-1-18	Holiday
5-1-18	Holiday
6-1-18	Introduction
7-1-18	Sunday
2 nd Week 8-1-18	Foundation of International business
9-1-18	Meaning
10-1-18	scope
11-1-18	Nature , Importance
12-1-18	Basic Structure of International business
13-1-18	Basic Structure of International business
14-1-18	Sunday
3 rd Week 15-1-18	Risk in International business
16-1-18	Risk in International business
17-1-18	Measures to cover Risk
18-1-18	Motive of Business at International Level
19-1-18	Motive of Business at International Level
20-1-18	Barriers at International trade
21-1-18	Sunday
4 th Week 22-1-18	Holiday
23-1-18	Global Trading
24-1-18	Global Trading
25-1-18	Financial System

26-1-18	Holiday
27-1-18	Financial System - overview
28-1-18	Foreign Market
5 th Week 29-1-18	Importance and Functions
30-1-18	Mode of entry in Foreign Market
31-1-18	Ravi Das Jayanti (Holiday)
February, 2018 1-2-18	Mode of entry in Foreign Market
2	Evaluation
3	Presentation
4	Sunday
2 nd Week 5	Factors of Country evaluation
6	Factors of Country evaluation
7	Selection of Country
8	Selection of Country
9	Presentation
10	Holiday
11	Sunday
3 rd Week 12	Decision concerning foreign direct & Portfolio investment
13	Holiday
14	Decision concerning foreign direct & Portfolio investment
15	Decision concerning foreign direct & Portfolio investment
16	Importance Decision concerning foreign direct & Portfolio investment
17	test
18	Sunday
4 th Week 19	Portfolio investment
20	Control Methods
21	Control Methods in international business
22	Control Methods in international business
23	Presentation
24	Test
25	Sunday
5 th Week 26	Basic Foreign Manufacturing
27	Basic Foreign Manufacturing
28	Vacation-II
March, 2018 1 st Week 1-3-18	Vacation
2	Vacation
3	Vacation
4	Sunday

2 nd Week 5	Sourcing Decision
6	Sourcing Decision
7	Product
8	Branding
9	Decision for foreign market
10	Decision for foreign market
11	Sunday
12 3 rd Week	Approach in International Pricing
13	Approach in International Pricing
14	Implementation of approach
15	test
16	Foreign Channel
17	Foreign Channel
18	Sunday
19 4 th Week	Logistical Decisions
20	Foreign Channel & Logistical Decisions
21	Mode of Channel & Logistical
22	Presentation
23	Holiday
24	Revision
25	sunday
26 5 th Week	Accounting Introduction
27	Accounting Difference
28	Accounting Difference across countries
29	Holiday
30	Accounting Difference across countries
31	Presentation
April, 2018 1 st Week 1-4-18	Sunday
2	Cultural Challenges
3	Cross Cultural Challenges
4	Cross Cultural Challenges
5	Cross Cultural Challenges in international Business
6	Cross Cultural Challenges in international Business
7	test
8 2 nd Week	Sunday
9	International staffing
10	International staffing
11	Staffing and compensation decision
12	Staffing and compensation decision
13	Holiday
14	Ambedkar Jayanti (Holiday)
15	Sunday

16	Risk Management
17	Risk Management
18	Techniques of Risk Management
19	Techniques of Risk Management
20	International business
21	Test
22 4 th Week	Sunday
23	Revision
24	Revision
25	Revision
26	Test
27	Presentation
28	Revision
29 5 th Week	Sunday

Signature of Teacher